VedoGreen: “Waiting for Expo 2015, Green Economy 2.0”, the green excellence awards

- 30 Green Economy companies awarded by the International Jury composed of Vedogreen, UKTI and Dintec
- the industries: Agribusiness, Eco building, Eco-mobility, Environmental services, Green chemistry, Lighting solutions, Smart energy, Waste management, Water, air & noise treatment, White biotech; the new sectors of the future Italian Green Economy
- 120 nominations, 6 categories: Large Corporations, SMEs, Innovative projects, Green Listed Companies, Green Elite, Sustainability
- 2,210 Italian green patent applications in 2009-2014 (9.5% of the total amount of Italian applications)
- 28 Green Companies listed on the Italian Stock Exchange, with a total market cap of €1.5 billion (according to Vedogreen Survey Department 54% belongs to the AIM Italia market, 46% to the MTA)

Milan, 25 November 2014

The best Italian companies in eco-friendly innovation have attended the event “Waiting for Expo 2015, Green Economy 2.0”, organised by Vedogreen, the company of the IR Top Group, Partner Equity Markets of Borsa Italiana - LSE Group, specialised in finance for Green Economy companies.

The initiative aims at focusing the attention of government authorities and public opinion on the extraordinary progress Italian companies made in the implementation of eco-friendly and sustainable projects: more than 70% of the patent applications submitted by Italian Green Economy companies between 2009 and 2013 refers to technologies for renewable energy production, pollution control and energy saving systems, biofuels, eco-mobility, thermal insulation in buildings, wind energy, energy generation systems.

The event was powered by Vedogreen with the patronage of Expo 2015, the Italian Ministry of Environment, the European Commission, Enea and the support of Borsa Italiana – LSE Group.

The winning companies have been selected by the International Jury composed of Vedogreen, Dintec and UKTI among 120 nominations belonging to the 10 Green Economy sectors identified by Vedogreen.

THE WINNERS:

**ELITE GREEN CATEGORY:**
- ANGELANTONI INDUSTRIE – Gianluigi Angelantoni - For «the excellence in CSP»
- KEDRION – Rodolfo De Dominicis - For «the excellence in biotech»
- PLASTICA ALFA – Miriam Pace - For «the research and development of innovative plastic materials»

**LARGE CORPORATIONS CATEGORY:**
- BETA RENEWABLES – Guido Ghisolfi - For «the excellence in technological innovation in green chemistry»
- GRUPPO SAPIO – Alberto Dossi - For «the excellence and innovation in medical and industrial gas sector»
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LAUDURNER AMBIENTE – Lukas Ladurner - For «the excellence in waste-to-energy, remediation and water treatment»
NOBERASCO – Gabriele Noberasco - For «the continuous research of the highest quality and innovation standards in dry and dried fruit production»
VALAGRO – Giuseppe Natale - For «the excellence in scientific research and innovation for the environment»

SMEs CATEGORY:
CONVERT ITALIA – Oliviero Armezzani - For «the excellence in energy efficiency and renewables»
FERRARI F.LLI LUNELLI – Marcello Lunelli - For «the conversion of all the vineyards to organic cultivation methods»
GROM – Guido Martinetti - For «the excellence in the production of artisan ice cream»
GUNA – Alessandro Pizzoccaro - For «the continuous innovation in the production and distribution of homeopathic medicines»
iCASCO – Pietro Valaguzza - For «the contribution to the energy efficiency branch through the efficiency-cloud project»
TAZZARI EV – Erik Tazzari - For «the excellence in sustainable mobility»
THOLOS – Guerino Loi - For «having been the first mover in the ESCo sector»

GREEN LISTED COMPANIES CATEGORY:
AMBIENTHESIS – Alberto Azario - For «the excellence in industrial waste treatment»
ENERTRONICA – Vito Nardi - For «the international dimension of the energy efficiency projects»
FRENDEY ENERGY – Rinaldo Denti - For «the excellence in mini-hydro»
INIZIATIVE BRESCIANE – Alberto Rizzi - For «the excellence in the development of hydroelectric plants»
INNOVATEC – Pietro Colucci - For «the excellence in energy efficiency and smart grids»
KI GROUP – Aurelio Matrone - For «the excellence in organic food and biodynamics distribution»
TE WIND – Ciro Mongillo - For «the excellence in the mini-wind industry»

INNOVATIVE PROJECTS CATEGORY:
API – Carlo Brunetti - For «the production of bio-plastics form renewable raw materials»
GENELAB – Daniele Pizzichini - As «research company providing technical-scientific services for companies operating in molecular biology»
SOLIS – Danilo Di Florio - For «the development of Solis Green Log, the first logistic center for frozen food»
TERNA PLUS – Carmine Auletta - For «the excellence in energy corporate venture»

SUSTAINABILITY:
ALEXANDER DR. FLEMING – Fabio Pasquali - For «the development of a social healthcare company with an innovative pharmaceutical format»
BIANCAMANO – Giovanni Battista Pizzimbone - For «the excellence in applying CSR principles»
BIRÒ – Matteo Maestri - Per «the excellence in sustainable mobility»
HELIOPOLIS ENERGIA – Paolo Signoretti - For «the excellence in the sustainable development of the territorial system»

Anna Lambiase, founder & CEO of VedoGreen, has declared: "We are very proud of the interest of the companies, which have attended our initiative aimed at promoting the excellence of the Italian Green Economy through the first edition of the Awards VedoGreen. The idea of the awards followed the publication of the GreenBook "Green Economy 2.0 - 16 stories of outstanding business of the new Made in Italy" written for VedoGreen by the journalist Laura Magna. The book tells of excellent eco-innovation stories addressing the reader's attention on companies that invest in clean technologies and which are growing in the global markets. The VedoGreen Survey Department analysis on the 10 Green Economy sectors shows an upward trend in sales of green private companies between 2009-12; best performing industries were: Waste Management with a CAGR of 19%, Green Chemistry with a CAGR of 16% and..."
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Lighting Solutions with a CAGR of 11% (Source: VedoGreen database, November 2014). In VedoGreen, we support the growth of companies. Our mission, in fact, is to facilitate the matching between supply and demand for capital, offering support to the virtuous supporting virtuous green companies in raising funds to finance their expansion projects, both in the form of equity and debt capital”.

Data on green tech patent applications submitted by Italian companies between 2009-2014 (forecast data based on the 3Q performance), published by the European Patents Office, were 2,210, 9.5% of the total amount of Italian applications submitted in the same period. In particular, Massimo Guasconi, Chairman of Dintec (Technological Innovation Consortium), has highlighted that the total amount of patent applications in the considered period has slowed down whilst the requests for green tech patents have grown up.

Internationalization is another key feature of green economy companies: Danny Andrews, 1st Secretary Prosperity, Climate and Energy, British Embassy in Rome, has explained the main reasons for Italian companies to invest in Great Britain and the British government strategies to promote eco-friendly investments.

After the welcome speech by Paolo De Castro, Coordinator for the Socialists and Democrats Group at the Committee on Agriculture and Rural Development of the European Parliament and Rapporteur for Expo 2015, which has stated appreciation for the VedoGreen initiative, Barbara Lunghi, Head of Mid&Small Caps Italy, Primary Markets of Borsa Italiana – LSE Group has exposed the main tools provided by Borsa Italiana (the Elite Program and the stock markets) to support the growth of the Green Economy companies.

During the awards ceremony the Executives of some awarded companies have been invited by Stefania Pinna, journalist of Sky Tg24, to witness their eco-friendly innovation stories.


VedoGreen, the company of the IR Top Group specialised in finance for quoted and private green enterprises was established in 2011 and produced the first report focusing on the “Green Economy on capital markets”. The www.vedogreen.it portal was established as a reference point for international finance, in which green investors can choose the most desirable business models and monitor trends and new issues in the sector. The presence of a dedicated section to profiles of listed and non-listed green companies provides a priority interface to access the world of institutional investors specialised in the sector and to attract investment solutions suitable to grow innovative projects. VedoGreen is the corporate finance advisor for the IPO process and for raising capital from Institutional Investors. VedoGreen is also sponsor of GreenItaly1, the first SPAC (Special Purpose Acquisition Company) focused on Italian Green Economy listed on AIM Italia.

Contacts
VEDOGREEN (IR TOP GROUP)
Domenico Gentile, Antonio Buozzi
ufficiostampa@irtop.com
Via C. Cantù, 1 - 20123 Milano
Tel. +39 02 45473884/3
www.vedogreen.it