Oman Consulate in Milan

are pleased to invite you to the conference

SMART CITIES: Italy & Oman, experiences and trends
Outstanding technologies Made in Italy for the future of our cities

Thursday 26th November 2015 – h. 10.00
URBAN CENTER – Galleria Vittorio Emanuele, 11 – Milan

The event is an opportunity for debating on current experiences in Italian and Oman cities regarding urban sustainability, as well as a great chance to promote knowledge and cooperation between Italian and Oman institutions in order to identify new investment opportunities.

Information Technology Authority (ITA) has been set up by the Royal Decree 52/2006 promulgated on the 31st May 2006 with the aim of implementing national IT infrastructure plan and supervising all projects related to implementation of the Digital Oman Strategy while supporting various other e-Governance initiatives of the Sultanate. ITA undertakes several projects to empower people with required digital literacy through training and travelling seminars. In March 2015 ITA organised a workshop «Focus on Smart City» showing a renewed interest in the implementation of easily accessible, efficient and innovative services to the public.

Admission is free, advance registration required

Twitter: @ItOmancons #SustainableOman #OmaniTAnfuture @VedoGreen_2012 #VedoGreenOman

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Thanks to:
Oman Embassy in Rome
Comune di Milano

LA MONTINA
FRANCACSORNA
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PURPOSES OF THE EVENT

• be updated on the status of the Italian and Oman Digital Agenda
• know the development policies of «smart» projects supported by the City of Milan
• be part of a global discussion on building a sustainable urban landscape by considering the proposal of Italian speakers (Politecnico di Milano, Milan City Council, architectural firms, green economy companies) and Oman speakers (diplomatic institution, government representatives)
• meet Italian green companies that are developing their business in a growing market

AGENDA

INTRODUCTION AND TECHNICAL PANEL DISCUSSION

10:00 – Welcome remarks and opening
Mr. Giuseppe De Pascali, Lawyer and Consul of Oman in Milan

10:10 – Introduction to the conference themes and presentation of the Italian Digital Agenda
Mr. Giancarlo Curiale, Architect freelance and consultant for Euromilano SpA

10:25 – How Milan is changing: completed and in progress projects
Mrs. Lucia Scopelliti, Head of the Department for Innovation Economy in the City of Milan

10:45 – Smart Cities: the challenges of Cyber Security
Ing. Paolo Lezzi, CEO & Founder InTheCyber

11:00 – Not just technological innovation: urban planning for a «smart cities»
Mr. Joseph Di Pasquale, Architect and founding partner of Studio AM Progetti

11:15 – Oman experience: the Information Technology Agency
TBD

11:30 Oman experience: completed and in progress projects in major cities
Mr. Hamad Al Busaidi

11:45 – The importance of the energy component: Enel Spa proposal
Mrs. Laura Montanari, Business Development and Network Division

12:00 – The start of a simplification process in Milan
Mr. Stefano Pillitteri, Lawyer and ex Councillor to the quality of public services and simplification in the City of Milan

ITALIAN COMPANIES INTRODUCE THEMSELVES

12:10 – A network of green business and finance: VEDOGREEN
Anna Lambiase, CEO of VedoGreen (IR Top Group)

Immaginando - Davide Zara, CEO
«CMS platform and open source APP for a smart relation between citizens and public administration»
PPT Oro-bici Logistica - Antonio Filisetti, CEO
«A model of sustainable logistics to make the city more livable»
Energy Lab - Giovanni Dorbolò, CEO
«Energy generation technologies»
Plastica Alfa - Josephine Pace, Strategic Business Development
«A model for the efficient management of water and energy resources»
Fabio Pasquali, Alexander Dr Fleming, CEO
«Smart healthcare: citizens welfare and technology integration»
Electra Italia – Andrea Chinellato, CEO
«Saving for growth»

13:00 Closing and thanksgiving
Cocktail