

are pleased to invite you to the conference

SMART CITIES: Italy & Oman, experiences and trends

Outstanding technologies Made in Italy for the future of our cities



Thursday 26th November 2015 – h. 10.00

URBAN CENTER – Galleria Vittorio Emanuele, 11 – Milan

The event is an opportunity for debating on current experiences in Italian and Oman cities regarding urban sustainability, as well as a great chance to promote knowledge and cooperation between Italian and Oman institutions in order to identify new investment opportunities.



Information Technology Authority (ITA) has been set up by the Royal Decree 52/2006 promulgated on the 31st May 2006 with the aim of implementing national IT infrastructure plan and supervising all projects related to implementation of the Digital Oman Strategy while supporting various other e-Governance initiatives of the Sultanate. ITA undertakes several projects to empower people with required digital literacy through training and travelling seminars. In March 2015 ITA organised a workshop «Focus on Smart City» showing a renewed interest in the implementation of easily accessible, efficient and innovative services to the public.

Admission is free, advance registration required

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Thanks to:

Oman Embassy in Rome
Comune di Milano

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LA MONTINA
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PURPOSES OF THE EVENT

- be updated on the status of the Italian and Oman Digital Agenda
- know the development policies of «smart» projects supported by the City of Milan
- be part of a global discussion on building a sustainable urban landscape by considering the proposal of Italian speakers (Politecnico di Milano, Milan City Council, architectural firms, green economy companies) and Oman speakers (diplomatic institution, government representatives)
- meet Italian green companies that are developing their business in a growing market

AGENDA

INTRODUCTION AND TECHNICAL PANEL DISCUSSION

10:00 - Welcome remarks and opening

Mr. Giuseppe De Pascali, Lawyer and Consul of Oman in Milan

10:10 - Introduction to the conference themes and presentation of the Italian Digital Agenda

Mr. Giancarlo Curiale, Architect freelance and consultant for Euromilano SpA

10:25 - How Milan is changing: completed and in progress projects

Mrs. Lucia Scopelliti, Head of Smart City Sector - Department for Economic Innovation, Smart City and University
"Milan municipality – Economic development and smart city dept. overview"

10:40 - Smart Cities: the challenges of Cyber Security

Eng. Paolo Lezzi, CEO & Founder InTheCyber

10:55 - Not just technological innovation: urban planning for a «smart cities»

Mr. Joseph Di Pasquale, Architect and founding partner of Studio AM Progetti
"M.I.A. – Modular Industrialized Architecture"

11:10 - The importance of the energy component: Enel Spa proposal

Mrs. Laura Montanari, Business Development and Network Division
"Smart Grids for future city"

11:25 - Oman experience: the Information Technology Agency (ITA)

Mr. Giuseppe De Pascali, Consul of Oman in Milan
"e.Oman: "Transforming Oman, empowering You"
"e.Oman: "ICT in Oman"

11:40 - Oman experience: completed and in progress projects in major cities

Mr. Hamad Al Busaidi
"ideas: Oman Competitiveness Forum"

11:55 – The start of a simplification process in Milan

Mr. Stefano Pillitteri, Lawyer and ex Councillor to the quality of public services and simplification (City of Milan)

ITALIAN COMPANIES INTRODUCE THEMSELVES

12:10 – A network of green business and finance: VEDOGREEN

Anna Lambiase, CEO of VedoGreen (IR Top Group)

Immaginando - Davide Zara, CEO

«CMS platform and open source APP for a smart relation between citizens and public administration»

PPT Oro-bici Logistica - Antonio Filisetti, CEO

«A model of sustainable logistics to make the city more livable»

Energy Lab - Giovanni Dorbolò, CEO

«Energy generation technologies»

Plastica Alfa - Josephine Pace, Strategic Business Development

«A model for the efficient management of water and energy resources»

Fabio Pasquali, Alexander Dr Fleming, CEO

«Smart healthcare: citizens welfare and technology integration»

Electra Italia – Andrea Chinellato, CEO

«Saving for growth»

13:00 Closing and thanksgiving

Cocktail