

**PRESS RELEASE**  
**Milan, 8<sup>th</sup> May 2014**

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**VedoGreen:**

- **Great success for the 3<sup>rd</sup> Edition of "Green Investor Day", with over 300 attendees including investors, companies and institutions**
- **energy storage, energy efficiency, innovation and internationalization among the success keys for the Italian Green Industry**
- **VedoGreen Database: Smart Energy (+52%), Green Chemistry (+38%) and Agribusiness (+17%) the sectors with the higher increase in revenues in 2012**
- **VedoGreen index rises up to 22 listed companies with total a market cap of 1.6 bln Euros**

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The Green Investor Day organised by VedoGreen, the company of IR Top Group specialised in finance for green companies, was attended by over 300 participants including the main exponents of the international finance and the Italian companies operating in the most innovative sectors of the green economy.

**Anna Lambiase**, CEO of VedoGreen, has declared: *"The third edition of Green Investor Day has been a proven success as a meeting of international standing. The public has enjoyed the evidences of 9 successful entrepreneurs of the green economy, who outlined strategic developments and technological innovations issues. The comparison on the green industry was followed by an in-depth discussion on the investment strategies by the leading exponents of the Italian financial community. From the analysis of VedoGreen Survey Department, which monitors more than 3,000 green unlisted companies belonging to 10 sectors, it is clear that the Italian green economy has continued to create value in 2012, with an increase in revenues involving Smart Energy sector (182 million euro the average revenues, +52% yoy, EBITDA margin of 12%), Green Chemistry (average revenues of 202 million Euro, with an increase of 38%, EBITDA margin of 10%) and Agribusiness (average revenues of 157 million, + 17% yoy, EBITDA margin of 9%)."*

The speakers of the **Session dedicated to the "INNOVATION AND GREEN TECHNOLOGIES"** were: Anna Lambiase - GREENITALY1, Stefano Neri - TERNIENERGIA, Pietro Colucci - KINEXIA, Pierpaolo Pizzimbone - BIANCAMANO, Carmine Auletta - TERNA PLUS, Guerino Loi - THOLOS, Josephine Pace - PLASTICA ALFA, Pietro Valaguzza - iCASCO and Lorenzo Bagnacani - LADURNER AMBIENTE.

The main strategic guidelines highlighted during the roundtable: internationalization to emerging countries through M&A operations and direct foreign investments; investments in innovative products and processes; business diversification in related industries, integration along the value chain, focus on industrial synergies; industrial and commercial partnerships.

In the afternoon, during the **panel discussion "CAPITAL"**, a qualified audience of investors, moderated by Marco Gaiazzi - Journalist of Class CNBC, discussed about the expectations and potential for development of the green industry, M&A trends and emerging markets. The investors that spoke at the second roundtable: ADVAM PARTNERS (Emanuele Facile), DINTEC (Massimo Guasconi), IDEA CAPITAL SGR (Sergio Buonanno), QUADRIVIO SGR (Andrea Fradagrada), SYNERGO SGR (Rossano Rufini), WISE SGR (Fabrizio Medea) and XENON PRIVATE EQUITY (Franco Prestigiacomo).



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The event was in partnership with Websim and with the support of Borsa Italiana LSE Group and AIFI. Idea Capital Funds (DeAgostini Group) was the Main Sponsor of the event. Among the partners of the initiative: IR Top, Cariparma (Crédit Agricole Group), Hogan Lovells, Intermonte Sim, UK Trade & Investment, Dintec, EnVent, Integrae Sim, Class CNBC, Factset and Global Facility Service. Media Partners: Tekneco, Littlea Sea, Affaritaliani.it, Chimica Web and Green Planner.

Compared to the last edition of the event, the VedoGreen Index of listed companies has been extended with the entry of 8 new IPOs that totaled 87 million Euro of capital raised. The VedoGreen panel includes 22 Italian listed companies: Alerion CleanPower, Ambientthesis, Biancamano, EEMS, Enertronica, Ergy Capital, Falck Renewables, Fintel Energia Group, Frendy Energy, Gala, GreenItaly1, Gruppo Green Power, Industria e Innovazione, Innovatec, Isagro, K.R. Energy, Ki Group, Kinexia, Landi Renzo, Sacom, TE Wind, TerniEnergia. The companies in the VedoGreen panel have a total market cap of 1.6 billion Euro (+63% vs May 2013).

**VedoGreen**, the company of IR Top Group specialised in finance for quoted and private green enterprises was established in 2011 and produced the first report focusing on the "*Green Economy on capital markets*". The [www.vedogreen.it](http://www.vedogreen.it) portal was established as a reference point for international finance, in which green investors can choose the most desirable business models and monitor trends and new issues in the sector. The presence of a dedicated section to profiles of listed and non-listed green companies provides a priority interface to access the world of institutional investors specialised in the sector and to attract investment solutions suitable to grow innovative projects. VedoGreen is the corporate finance advisor for the IPO process and for raising capital from Institutional Investors. VedoGreen is also sponsor of GreenItaly1, the first SPAC (Special Purpose Acquisition Company) focused on Italian Green Economy listed on AIM Italia.

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